



www.kpho.com

**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

# CONTRACT

Contract / Revision	Alt Order #	
494885 / 2	06331082	
Product		
DCCC		
Contract Dates	Estimate #	
09/25/12 - 10/01/12	1473	
Advertiser	Original Date / Revision	
Democratic Congressional Campaign Comm 09/21/12 / 09/26/12		
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KPHO	Matt Norten	HRP-WASHING
Special Handling		
Demographic		
Adults 25-54		
IDB#	Advertiser Code	Product Code
	11	14
Agency Ref	Advertiser Ref	

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	09/25/12	09/28/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$1,300.00			
2	KPHO	09/25/12	09/28/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$400.00			
3	KPHO	09/25/12	09/28/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$750.00			
4	KPHO	09/25/12	09/28/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$300.00			
5	KPHO	09/25/12	09/28/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$275.00			
6	KPHO	09/25/12	09/28/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$700.00			
7	KPHO	09/25/12	09/28/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					1	\$900.00			
8	KPHO	09/25/12	09/28/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-TWTF--					2	\$150.00			
9	KPHO	09/29/12	09/29/12	Sat 5a-7a	Sat AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1-					1	\$150.00			
10	KPHO	09/30/12	09/30/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1					1	\$1,000.00			
11	KPHO	09/30/12	09/30/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----1					1	\$650.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
494885 / 2	06331082	
Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC	1473
Advertiser		Original Date / Revision
Democratic Congression:		09/21/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1				1	\$650.00				
12	KPHO	10/01/12	10/01/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1		\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:		10/01/12	10/07/12	1-----				1	\$400.00				
13	KPHO	10/01/12	10/01/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1		\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:		10/01/12	10/07/12	M-----				1	\$200.00				
											Totals	14	\$7,325.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	12	\$6,725.00	\$5,716.25	\$28.58	\$5,744.83
10/01/12 - 10/01/12	2	\$600.00	\$510.00	\$2.55	\$512.55
Totals	14	\$7,325.00	\$6,226.25	\$31.13	\$6,257.38

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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# CONTRACT

Contract / Revision	Alt Order #
494894 / 2	06331155
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	1474
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	09/21/12 / 09/26/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KPHO	Matt Norten
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3		\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$1,300.00				
2	KPHO	10/02/12	10/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	3		\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$350.00				
3	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3		\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$400.00				
4	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 4:30A	M-Th, Su 430a-455		:30			NM	3		\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$85.00				
5	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3		\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$750.00				
6	KPHO	10/02/12	10/05/12	M-F 5-530am	M-F 5-530a		:30			NM	3		\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$300.00				
7	KPHO	10/02/12	10/05/12	M-F 530-6a	M-F 530-6a		:30			NM	3		\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$275.00				
8	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2		\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				2	\$700.00				
9	KPHO	10/02/12	10/05/12	M-F 6-630a	M-F 6-630a		:30			NM	1		\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				1	\$200.00				
10	KPHO	10/02/12	10/05/12	M-F 630-7a	M-F 630-7a		:30			NM	2		\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				2	\$175.00				
11	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3		\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12		-TWTF--				3	\$900.00				

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Contract / Revision	Alt Order #	
494894 / 2	06331155	
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	1474
Advertiser		Original Date / Revision
Democratic Congression		09/21/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Weekdays			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-TWTF--				3			
								\$900.00			
12	KPHO	10/02/12	10/05/12	CBS EARLY SHOW	M-F 7a-9a		:30		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-TWTF--				3			
								\$150.00			
13	KPHO	10/02/12	10/05/12	PRICE IS RIGHT	M-F 9a-10a		:30		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-TWTF--				3			
								\$600.00			
14	KPHO	10/06/12	10/06/12	Sat 5a-7a	Sat AM		:30		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$150.00			
15	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$300.00			
16	KPHO	10/06/12	10/06/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$550.00			
17	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p		:30		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$1,000.00			
18	KPHO	10/07/12	10/07/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$650.00			
19	KPHO	10/07/12	10/07/12	CBS SUNDAY MORNING	Various		:30		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	-----1-				1			
								\$1,000.00			
20	KPHO	10/08/12	10/08/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/08/12	10/14/12	1-----				1			
								\$400.00			
21	KPHO	10/08/12	10/08/12	CBS 5 NEWS @ 4:30A	M-Th, Su 430a-459		:30		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/08/12	10/14/12	1-----				1			
								\$85.00			
22	KPHO	10/04/12	10/04/12	Cardinal's Football	Cardinal's Football		:30		NM	1	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			
		Week: 10/01/12	10/07/12	---T---				1			
								\$9,600.00			

Totals

44 \$31,015.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/08/12	44	\$31,015.00	\$26,362.75	\$131.81	\$26,494.56
<b>Totals</b>	<b>44</b>	<b>\$31,015.00</b>	<b>\$26,362.75</b>	<b>\$131.81</b>	<b>\$26,494.56</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT

Contract / Revision	Alt Order #
494895 / 1	06331172
<u>Product</u>	
DCCC	
Contract Dates	Estimate #
10/09/12 - 10/15/12	1475
<u>Advertiser</u>	
Democratic Congressional Campaign Comm	
Original Date / Revision	
09/21/12 / 09/24/12	
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	
KPHO	Account Executive
Matt Norten	
<u>Sales Office</u>	
HRP-WASHING	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
	14
<u>Agency Ref</u>	
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					3	\$1,300.00			
2	KPHO	10/09/12	10/12/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TwTF--					2	\$350.00			
3	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					3	\$400.00			
4	KPHO	10/09/12	10/12/12	PEOPLES COURT	M-F 3p-357p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					2	\$250.00			
5	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 4:30A	M-Th, Su 430a-455		:30			NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					3	\$85.00			
6	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					3	\$750.00			
7	KPHO	10/09/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					3	\$300.00			
8	KPHO	10/09/12	10/12/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					2	\$275.00			
9	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					2	\$700.00			
10	KPHO	10/09/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					2	\$200.00			
11	KPHO	10/09/12	10/12/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-TWTF--					2	\$175.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**CBS 5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
494895 / 1	06331172	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1475
Advertiser		Original Date / Revision
Democratic Congression:		09/21/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount	
								Weekdays				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$175.00			
12	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 630P	M-F	630PM	News	:30		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$900.00			
13	KPHO	10/09/12	10/12/12	CBS EARLY SHOW	M-F	7a-9a		:30		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$150.00			
14	KPHO	10/09/12	10/12/12	PRICE IS RIGHT	M-F	9a-10a		:30		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$600.00			
15	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat	AM		:30		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
16	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 530P	Sat	530PM	News	:30		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$300.00			
17	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 630P	Sa	630PM	News	:30		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$550.00			
18	KPHO	10/14/12	10/14/12	Su Late News	Su	10p-1035p		:30		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
19	KPHO	10/14/12	10/14/12	NFL Post		NFL Post		:30		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$3,500.00			
20	KPHO	10/14/12	10/14/12	CBS 5 NEWS @ 530P	Su	530p-6p		:30		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$650.00			
21	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING		Various		:30		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
22	KPHO	10/10/12	10/10/12	SURVIVOR:PHILIPPINES	Wed	7p-8p		:30		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,500.00			
23	KPHO	10/10/12	10/10/12	CSI:CRIME SCENE INVESTI	Wed	9p-10p		:30		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			
24	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ 4:30A	M-Th, Su	430a-455		:30		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$85.00			
25	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ 630P	M-F	630PM	News	:30		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			

Totals

46 \$33,090.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	46	\$33,090.00	\$28,126.50	\$140.63	\$28,267.13
Totals	46	\$33,090.00	\$28,126.50	\$140.63	\$28,267.13

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**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

Contract / Revision	Alt Order #	
494895 / 1	06331172	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1475
Advertiser	Original Date / Revision	
Democratic Congression	09/21/12 / 09/24/12	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# CONTRACT

Contract / Revision	Alt Order #
494897 / 1	06331197
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	1331
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	09/21/12 / 09/24/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	
KPHO	Account Executive Matt Norten
<u>Sales Office</u>	
HRP-WASHING	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					2	\$400.00			
2	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					2	\$750.00			
3	KPHO	10/16/12	10/19/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					1	\$300.00			
4	KPHO	10/16/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					2	\$275.00			
5	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					1	\$700.00			
6	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					1	\$900.00			
7	KPHO	10/16/12	10/19/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					1	\$150.00			
8	KPHO	10/20/12	10/20/12	Sat 5a-7a	Sat AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$150.00			
9	KPHO	10/21/12	10/21/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$1,000.00			
10	KPHO	10/21/12	10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$650.00			
11	KPHO	10/22/12	10/22/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$300.00			

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Contract / Revision	Alt Order #	
494897 / 1	06331197	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1331
Advertiser		Original Date / Revision
Democratic Congression:		09/21/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots/	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	1-----				1	\$300.00		

Totals 14 \$7,000.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/22/12	14	\$7,000.00	\$5,950.00	\$29.75	\$5,979.75
<b>Totals</b>	<b>14</b>	<b>\$7,000.00</b>	<b>\$5,950.00</b>	<b>\$29.75</b>	<b>\$5,979.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

**Station and Location:**

**Date:**

I, Sarah Levere  
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

**Total Charges:**

This broadcast time will be used by: Democratic Congressional  
Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kris'le MARK, chief operating officer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date

JM/Mme

Signature

202 338 8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS SPOTBED</i>					

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

Client Information Request Form  
Issue

Advertiser Group Name:

DCCC

Address:

430 S. Capitol St. SE

City, State & Zip Code:

WASHINGTON DC 20003

Phone: 202 - 863 - 1500

Fax:

Robby Mook

Executive Director or  
President

Group Treasurer

Kristie Mark - CEO



PAID POLITICAL  
BROADCAST AVAIL REQUEST

TO:	Kevin James	STATION:	KPHO
FROM:	Matt Norten	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 9/5/12

BUYER:	Katie Keuleman
AGENCY:	Great American Media
ADDRESS:	3050 K Street, NW Suite 100, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Congressional Campaign Committee
CHAIRPERSON:	Kristie Mark
TREASURER:	
ADDRESS:	430 South Capitol St. Washington DC 20003
PHONE #:	202-338-8700
FAX #:	
OTHER:	

FOR

ISSUE:	DCCC
OFFICE:	N/A
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered Oct-Nov12
COMMERCIAL LENGTH:	:30
PROGRAMS:	All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE